



WE ARE
YOUTH FOCUSED
WOMEN'S
EMPOWERMENT



2021 ShareLove.Fund Strategic Objective



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¹ ShareLove.Fund is a 501(c)(3) women’s empowerment charitable organization and all donations are tax deductible within the guidelines of the U.S. law, EIN: 85-4058802. 2021 Copyright Share Life, LLC. The Share Institute, Inc. dba “ShareLove.Fund.” All rights reserved.



EXECUTIVE SUMMARY

SHARELOVE.FUND IS A FREE NONPROFIT YOGA SCHOOL DEDICATED TO EMPOWERING WOMEN BY PROVIDING FREE YOGA TEACHER CERTIFICATION PROGRAMS TO JUNIORS, PREGNANT, AND INCARCERATED WOMEN. THROUGH OUR INSTRUCTORS AND AFFILIATED YOGA SCHOOLS, WE OFFER ALL FIVE (5) YOGA ALLIANCE TEACHER TRAINING CERTIFICATION PROGRAMS INCLUDING RYT 200, RYT 300, RCYT, RPYT, AND CONTINUING YOGA EDUCATION. OUR CERTIFICATION COURSES OPERATE YEAR AROUND IN NEW YORK AND DURING SCHOOL BREAKS AT VARIOUS RETREAT LOCATIONS.

TO FUND OUR OPERATIONS WE (I) SELL MERCHANDISE, (II) ACCEPT TAX DEDUCTIBLE DONATIONS, AND (III) SELL OUR YOGA CERTIFICATION COURSES TO THOSE WHO DO NOT QUALIFY FOR A FEE WAIVER. IN ADDITION, TO FUND OUR OUTREACH OPERATIONS, SHARELOVE.FUND OFFERS YOGA CLASSES AND CERTIFICATIONS, MINDFULNESS CONTINUING LEGAL EDUCATION (CLE), AND MINDFULNESS REAL ESTATE EDUCATION COURSES (REEDC) TO THE GENERAL PUBLIC FOR A COURSE FEE. OUR INSTRUCTORS ARE LICENSED TO TEACH BOTH NYS CLE AND REEDC. OUR FEE DRIVEN COURSES SERVE BOTH TO EMPOWER WOMEN MEMBERS AS WELL AS PROVIDE VALUABLE FUNDRAISING FOR OUR ORGANIZATION. WE HAVE COME TO THIS DEDICATION OF PRACTICE OF BUSINESS VIA THE FOLLOWING CONSIDERATIONS:

- A NEED TO EMPOWER WOMEN, PARTICULARLY YOUTH IN OUR COMMUNITY,
- INSPIRE AND PROVIDE VOCATIONAL YOGA DEGREES AS WELL AS JOB PLACEMENT SUPPORT, AND
- REDUCE RECIDIVISM THROUGH THE PRINCIPLES AND TEACHINGS OF YOGA TO INCARCERATED WOMEN.



CORPORATE OVERVIEW

MISSION STATEMENT

THE MISSION OF SHARELOVE.FUND IS TO EMPOWER WOMEN THROUGH A FREE YOGA TRAINING COURSE TO EARN A YOGA ALLIANCE APPROVED TEACHING DEGREE SO THAT THEY HAVE A LIVELIHOOD, SHOULD THEY EVER NEED IT, THAT RESPECTS THEIR BODY, FOCUSES THEIR MIND, AND LISTENS TO THEIR SOUL.

BUSINESS SCOPE

SHARELOVE.FUND IS A NONPROFIT CHARITABLE ORGANIZATION FOCUSED ON EMPOWERING WOMEN WHILE TEACHING ANY NUMBER OF THE FOLLOWING SKILLS: LEADERSHIP, YOGA TRAINING, AND CONFIDENCE. THE MOST PROMINENT FEATURE OF SHARELOVE.FUND ORGANIZATION IS THE ABILITY TO COACH AND TRAIN YOUNG WOMEN TO BECOME YOGIS. SHARELOVE.FUND PROVIDES THE TOOLS AND TECHNIQUES FOR GIRLS AND WOMEN TO EARN THEIR YOGA TEACHING CERTIFICATE. THE SIGNIFICANCE LIES WITHIN THE SANCTUARY THAT IS CONNECTION WITH ONESELF AND OTHERS IN THE PROGRAM WHILE EARNING THE TOOLS THAT COULD ONE DAY INSPIRE OR FOSTER A YOGA BUSINESS OF ONE OF OUR STUDENTS. WE ARE AN INCLUSIVE ORGANIZATION MEANING THAT WE ARE ACCEPTING OF ALL WOMEN REGARDLESS OF RACE, RELIGION, SOCIOECONOMIC BACKGROUNDS OR AGE. HOWEVER, WE FIND OUR PRIMARY DEMOGRAPHIC ARE AT-RISK YOUTH IN ORDER TO HELP THEM CONSTRUCT A POSITIVE PATH FOR THEIR FUTURE.

SHARELOVE.FUND WILL HELP AT-RISK WOMEN HONOR THEIR BODIES BY FOCUSING ON THE CORE PRINCIPLES OF YOGA. FIRST,

- ASANAS WILL BE TAUGHT SO THAT THE WOMEN PRIORITIZE PROPER EXERCISE TO KEEP THEIR BODIES HEALTHY, STRONG, AND FLEXIBLE.
- SECOND, *PRANAYAMA* WILL BE A FOCAL POINT AS PROPER BREATHING IS QUINTESSENTIAL TO REGULATING MOOD AND STRESS, AND BY LEARNING HOW TO BREATHE PROPERLY THE PREGNANT WOMEN WILL HAVE AN ADDITIONAL TOOL TO HELP THEM NAVIGATE CHILDBIRTH.
- THIRD, *SAVASANA* IS VITAL AS RELAXATION IS IMPORTANT TO REMOVE THESE WOMEN FROM THE “FIGHT OR FLIGHT” ZONE THAT MANY LIVE IN AS A CONSTANT STATE OF BEING AND, ALLOWING THE BODY TO RELEASE IN A STATE OF RELAXATION, WILL EMPOWER THE AT-RISK WOMEN TO “RESPOND” AS OPPOSED TO “REACT” IN ORDER TO MAKE BETTER DECISIONS FOR THEIR FUTURES.
- MOREOVER, PROPER DIET AND NUTRITION WILL BE INCORPORATED INTO THE CURRICULUM IN A PRACTICAL AND COST SENSITIVE MANNER. FINALLY, THE POWER OF POSITIVITY AND MEDITATION IS VITAL TO IMPROVE THEIR CHANCES OF SUCCESS BY VISUALIZING THEIR GOALS. NOT EVERYONE IS COLLEGE-BOUND, AND SO OFTEN WOMEN FEEL ENTRENCHED, ENDURING DOMESTIC VIOLENCE. THIS CERTIFICATION PROGRAM PROVIDES AT-RISK WOMEN WITH A FREE OR LOW-COST SOLUTION, TO IMPROVE THEIR OPTIONS IN LIFE.

ADDITIONALLY, SHARELOVE.FUND WILL OFFER CONTINUED LEARNING EDUCATION (CLE) COURSES AS AN SUPPLEMENTARY ASSET FOR OUR STUDENTS AND COHORTS TO UTILIZE. THIS AUXILIARY OFFERING WAS BROUGHT ABOUT BY THE PERSONAL CAREERS OF MANY OF OUR BOARD MEMBERS AND ASSOCIATES. WE WISH TO AID WOMEN TO REACH THEIR GOALS AND VIA THE UTILIZATION OF OUR TEAM’S EDUCATIONAL RESOURCES AND VAST EXPERIENCE IN THE WORKPLACE AS BOTH AN INSPIRATIONAL AND AUTHENTIC TOOL.



COMPETITION

SHARELOVE.FUND IS A UNIQUE PLATFORM SEEKING TO HARNESS AND OPTIMIZE POTENTIAL SURROUNDING AN IMPORTANT MISSION: EMPOWERING WOMEN. ONE MIGHT SEE THIS AS AN OPPORTUNITY SOUGHT AFTER BY MANY, BUT THAT IS NOT THE CASE. CREATING A MELTING POT OF YOGA, LEADERSHIP, EMPOWERMENT, AND GENERAL LIFE SKILLS, SHARELOVE.FUND IS ON THE THRESHOLD OF A TRULY INIMITABLE ENDEAVOR. UPON RESEARCH, WE HAVE CONCLUDED THAT THERE ARE MANY NONPROFITS BASED OUT OF THE TRISTATE AREA AND MORE SPECIFICALLY WESTCHESTER COUNTY, NEW YORK. HOWEVER, THERE ARE NONE WITH A SIMILAR MISSION TO THIS COMPANY. THE CLOSEST IS A NONPROFIT ORGANIZATION, YOGA FOSTER, BASED OUT OF BROOKLYN, NEW YORK. THEIR MISSION IS TO INSPIRE CHILDREN IN THE CLASSROOM VIA THEIR TEACHERS TO ENCOURAGE ACTIVITY AND MINDFULNESS AT A YOUNG AGE. THEY OFFER FREE AS WELL AS SUBSCRIPTION BASED LESSONS AND TECHNIQUES FOR TEACHERS TO INCORPORATE INTO THE CLASSROOM. WHILE THEIR MAIN TARGET IS ALSO THOSE WHO ARE UNDERPRIVILEGED, THEY SERVE ALMOST EXCLUSIVELY ELEMENTARY AGED CHILDREN. WHEREAS, AT SHARELOVE.FUND WE SEEK TO ASSIST ANY WOMEN AND GIRLS POSSIBLE IN OUR COMMUNITY USING YOGA AS BOTH A PATH AND A TOOL FOR AGGREGATE LIFE SKILLS WOMEN WILL NEED AS THEY ENTER MULTIPLE PHASES IN THEIR LIFE. ADDITIONALLY, OUR SERVICES ARE FREE TO THESE STUDENTS DUE TO OUR RELIANCE ON DONATIONS, FUNDRAISING, AND APPAREL PURCHASES. FURTHERMORE, WITH A NICHE CLIENTELE, WE HAVE PERFECTED OUR TECHNIQUE AND CRAFT IN ORDER TO DELIVER THE BEST RESULT TO OUR COMMUNITY. LASTLY, THE STRONGEST COMPETITIVE ADVANTAGE SHARELOVE.FUND HAS IS THAT WE ARE THE ONLY CHARITABLE NONPROFIT IN THIS REGION OFFERING YOGA TRAINING POOLED WITH LIFE SKILLS.

CURRENT PERFORMANCE

DURING THE INCEPTION PERIOD OF SHARELOVE.FUND, WE SAW \$54,685 IN REVENUE VIA CONTRIBUTIONS THROUGH OUR DONORS. THIS REVENUE PERIOD CONSISTED OF TWO MONTHS (NOVEMBER AND DECEMBER 2020). AFTER EXPENSES INCLUDING: PROGRAM SERVICES AND MANAGEMENT AND GENERAL, OUR NET ASSETS WERE \$10,888 FOR THE END OF THE PERIOD. FURTHERMORE, THE CASH AND CASH EQUIVALENT VALUE FOR SHARELOVE.FUND WAS \$13,388 FOR THE PERIOD ENDING DECEMBER 31, 2020 (SEE APPENDIX). BASED ON THIS INCEPTION PERIOD ALONE, SHARELOVE.FUND IS IN A GREAT FINANCIAL POSITION TO FURTHER OUR MISSION STATEMENT AND WE LOOK FORWARD TO A STELLAR 2021 FISCAL YEAR.



CORPORATE GOVERNANCE

BOARD OF DIRECTORS

SHARELOVE.FUND'S BOARD OF DIRECTORS IS MADE UP OF SEVEN MEMBERS OF DIVERSE BACKGROUNDS, ALL OF WHOM ARE WOMEN. THERE ARE SIX EXTERNAL BOARD MEMBERS, WITH THE ONLY INTERNAL MEMBER BEING CHAIRWOMAN, ASHLEY SHARE, ESQ. ASHLEY SHARE IS NOT ONLY CHAIRWOMAN OF THE BOARD, SHE IS ALSO THE CEO AND FOUNDER OF THE ORGANIZATION, MEANING THERE IS ROLE DUALITY. ALTHOUGH THERE ARE A FEW ISSUES THAT CAN ARISE AS A RESULT OF ROLE DUALITY, ASHLEY SHARE HAS PROVED TO BE A SUCCESSFUL CHAIRWOMAN WHO PUTS THE NEEDS OF THE ORGANIZATION FIRST. THE OTHER SIX BOARD MEMBERS ARE DR. SHARONA BEN-HAIM, MD, CHRISTINA BERNSTEIN, DR. ERIKA BILLICK, MD, PH.D., BOBBIE HECK, ESQ, JULIE NAPOLITANO, CINDY CHEN DELANO, ESQ. AND JACQUELINE WONG. THESE MEMBERS HAVE EXPERTISE IN MANY FIELDS SUCH AS, FINANCE, LAW, MEDICAL, ACCOUNTING, AND THE HUMANITIES. ADDITIONALLY, MULTIPLE BOARD MEMBERS ARE BILINGUAL. AS A WHOLE, THE BOARD IS VERY STRONG AND SHOWCASES THE ABILITY TO MAKE COMPETENT DECISIONS.

KEY MANAGEMENT

ASHLEY SHARE, ESQ. EXPLORED HER PASSION FOR HUMANITIES WHILE ATTENDING U.C. BERKELEY WHERE SHE EARNED HER B.A. DEGREE AS AN ENGLISH MAJOR WITH MINORS IN ENVIRONMENTAL SCIENCE AND BUSINESS ADMINISTRATION IN TWO YEARS. SHE TRAVELED TO LONDON, ENGLAND TO EARN HER MASTERS FROM THE LONDON SCHOOL OF ECONOMICS. SHARE THEN EARNED HER LAW DEGREE FROM FORDHAM UNIVERSITY SCHOOL OF LAW ADMITTED IN NY, NJ, AND CT, AND IS THE PROUD MOTHER OF THREE CHILDREN AND TWO EMPATHETIC DOGS. ASHLEY WORKED AS AN ATTORNEY FOR KIRKLAND & ELLIS. YOGA HAS BEEN A STAPLE IN ASHLEY'S DAILY LIFE AND SHE IS EAGER TO SHARE THE KNOWLEDGE SHE HAS GAINED WITH OTHERS AND TO CONTINUE TO LEARN THROUGH HER STUDENTS, CHILDREN, AND MENTORS. ASHLEY IS ALSO A LICENSED NEW YORK REAL ESTATE PROFESSIONAL.



KATRIEL GAYLE UY SERION IS A RENOWNED ONLINE CONTENT CREATOR AND A COMMUNICATION EXPERT. SHE GRADUATED FROM NEGROS ORIENTAL STATE UNIVERSITY IN GUIHULNGAN CITY WITH A B.A. IN MASS COMMUNICATION AND IS PURSUING A MASTER'S DEGREE IN LEADERSHIP MANAGEMENT AT THEOLOGY UNIVERSITY IN THE PHILIPPINES. KATRIEL WAS BORN IN CEBU CITY, PHILIPPINES, AND HER FIRST EXPOSURE TO SERVICE OCCURRED WHILE SHE WAS VOLUNTEERING AT A NATIONAL NON-GOVERNMENTAL ORGANIZATION AT THE AGE OF 12. SHE WAS RAISED IN A MORALLY UPRIGHT CHRISTIAN HOME, WHERE SHE CULTIVATED A CHARACTER THAT HAS INFLUENCED HER DESIRE TO SERVE OTHERS. HER AMAZING CAREER ACCOMPLISHMENTS IN STRATEGIC CONTENT WRITING HAVE INCREASED HER POPULARITY AMONG CLIENTS, AS SHE HAS CONTINUED TO GENERATE AN OUTSTANDING IMAGINATIVE SOCIAL

MEDIA MARKETING CONCEPT. SHE IS WELL-KNOWN FOR HER RECENT SUCCESS AS A SOCIAL MEDIA MARKETER, HAVING INDEPENDENTLY PIONEERED HIGHLY SUCCESSFUL BRAND MARKETING TECHNIQUES FOR E-COMMERCE BUSINESS OWNERS THROUGH HER AGENCY.



YULAH MIRABEL IS A CAMEROONIAN BASED IN SOUTH CYPRUS. SHE SPEAKS ENGLISH AND FRENCH. MIRABEL IS AN AMBASSADOR FOR PEACE, HUMAN RIGHTS ACTIVIST AND A COMMUNITY DEVELOPMENT AGENT. WORKING TOWARDS IMPROVING THE RESILIENCE OF UNDERPRIVILEGED WOMEN, CHILDREN AND YOUTHS THROUGH POVERTY ALLEVIATION INITIATIVES ON EMPOWERING AND BUILDING THE CAPACITIES OF THESE VULNERABLE GROUPS ON ALTERNATIVE LIVELIHOODS SUSTENANCE PROJECTS. MIRABEL HAS OVER 7 YEARS OF REPUTABLE EXPERIENCE IN GRANT WRITING. SHE CURRENTLY SERVES AS A CONTENT WRITER FOR VELISTAR CONSULTING & SOLUTION, NICOSIA, CYPRUS. SHE HAS SERVED AS THE PROGRAMME OFFICER FOR LOCAL YOUTH CORNER-CAMEROON; THAT STANDS OUT TO PROMOTE PEACE BUILDING AND PREVENTING/COUNTERING VIOLENT EXTREMISM. SHE HAS WORKED AS THE MONITORING AND EVALUATION OFFICER AND PROJECTS COORDINATOR FOR MARTIN LUTHER KING JR. MEMORIAL FOUNDATION INTERNATIONAL, THAT STANDS TO PROMOTE PEACE, NON-VIOLENCE, SOCIAL JUSTICE AND SUSTAINABLE DEVELOPMENT. SHE HAS WORKED AS A CONSULTANT FOR LIFE AID-CAMEROON WHICH STANDS TO PROMOTE EQUITY AND DEMOCRACY IN GOVERNANCE. SHE HAS SERVED AS THE VICE PRESIDENT FOR GENDER AFFAIRS FOR UNITED COUNCIL FOR YOUTH EMPOWERMENT THAT PROMOTES YOUTH ENTREPRENEURIAL SKILLS AND GENDER EQUALITY. MIRABEL IS A PHD CANDIDATE WITH RESEARCH INTEREST IN AGRICULTURE AND FOOD SECURITY AT THE EUROPEAN UNIVERSITY, NICOSIA, CYPRUS. SHE HOLDS A MASTER'S DEGREE IN ENVIRONMENTAL ECONOMICS, RURAL DEVELOPMENT AND AGRIBUSINESS FROM THE UNIVERSITY OF YAOUNDÉ II, CAMEROON. A MASTER'S DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT FROM THE UNIVERSITY OF YAOUNDÉ II CAMEROON. A BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT FROM THE UNIVERSITY OF YAOUNDÉ II CAMEROON. SHE HOLDS A CERTIFICATE ON THE EVALUATION OF PUBLIC POLICIES FROM PARTNERSHIP FOR ECONOMIC POLICY (PEP), AND THE FACULTY OF SOCIAL SCIENCE LAVAL UNIVERSITY QUEBEC, CANADA. SHE ALSO HOLDS A CERTIFICATE ON PERSONAL BRANDING FROM BRANDWAY ACADEMY INSTITUTE.



CORPORATE CULTURE

SHARELOVE.FUND CHARITABLE NONPROFIT ORGANIZATION IS DEDICATED TO MAINTAINING LEADERSHIP WITHIN THEIR COMMUNITY. THEIR CORPORATE CULTURE IS VERY STRONG, SUPPORTS THEIR MISSION, AND CAN BE BROKEN DOWN INTO FIVE MAIN ASPECTS:

1. INNOVATION

- a. In order to be the frontrunner in empowering yoga segment, ShareLove.Fund pushes their employees to think outside the box and be creative. This relates to their inception because they are introducing a brand-new concept of combining mindfulness taught in yoga with life skills not always taught in a traditional setting.

1. DECENCY

- a. ShareLove.Fund prides itself on being community oriented and, as a result, employees are required to maintain a level of decorum when dealing with students, donors, and each other. This positively reflects the brand and leads to more business being generated overall. For ShareLove.Fund, students will choose this organization because of the safe and encouraging environment present.

2. QUALITY

- a. Similar to decency, ShareLove.Fund also receives recognition for their high quality of commodities and services. ShareLove.Fund positions themselves in a professional and experienced manner despite being a new company.

3. COMMUNITY

- a. As a whole, ShareLove.Fund values personal connections and relationships. They value human resources and seek to create an environment where employees are happy. This results in a chain reaction as happy employees goes hand in hand with happy students.

4. OPTIMISM

- a. The final aspect of ShareLove.Fund's culture is focused on having a bright and positive outlook on the future. Employees positively react to changes and strategic opportunities, thus enabling a smooth operation.



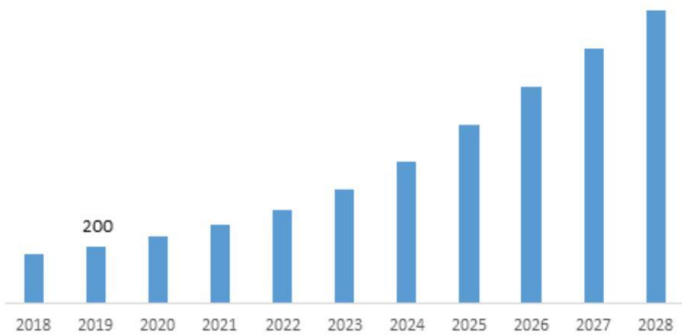
CODE OF ETHICS

THE SHARELOVE.FUND HAS AN INCREDIBLY HIGH CODE OF ETHICS IN ORDER TO BUILD AND FACILITATE TRUST AND COMMUNITY BETWEEN STUDENTS, TEACHERS, EXECUTIVES, ETC. THE CODE OF ETHICS IS FORMED ON THE FOUNDATION OF HONESTY, INTEGRITY, RESPECT, SENSITIVITY, AND CONFIDENTIALITY. THESE RESPONSIBILITIES REACH ALL BOARD MEMBERS, LEGAL MEMBERS, AND TEACHERS. CERTAIN POSITIONS ADHERE TO ADDITIONAL CODES OF ETHICS BASED ON INVOLVEMENT IN THE ORGANIZATION. FOR INSTANCE, A HIGHER RESPONSIBILITY IS PLACED ON TEACHERS IN THE REALM OF TRUST AND CONFIDENTIALITY DUE TO THE NOTION THAT THEY ARE THE PRIMARY INTERACTION WITH STUDENTS WHO HOLD PRIORITY AT THE SHARELOVE.FUND. ADDITIONALLY, MEMBERS OF THE FINANCE COMMITTEE AND LEGAL TEAM ARE HELD TO HIGHER STANDARDS IN THE REALM OF HONESTY AND INTEGRITY, NOT ONLY BECAUSE THAT IS PARALLELED TO THEIR JOB DESCRIPTION, BUT ALSO BECAUSE SHARELOVE.FUND IS A NONPROFIT WHERE THE COMPANY NEEDS THE BEST POSSIBLE ALLOCATION OF RESOURCES IN FAVOR OF STUDENTS AFTER ALL NECESSARY EXPENSES. THE CODE OF ETHICS PUTS EMPHASIS ON PRESERVING A STRONG REPUTATION THEREFORE SUSTAINING AN ETHICAL COMPANY. SHARELOVE.FUND'S CORE COMPETENCY IS SIMPLE IN NATURE AND SUPPORTS THEIR MISSION STATEMENT.



EXTERNAL ENVIRONMENT

Global E-Learning Market, 2018-2028 (USD Billion)



Market Size in 2020:	USD 250 Billion
Forecast Period:	2021 to 2027
Forecast Period 2021 to 2027 CAGR:	21%
2027 Value Projection:	USD1 Trillion



INDUSTRY TRENDS INDICATE THAT E-LEARNING SURPASSED USD 250 BILLION IN 2020 AND IS ANTICIPATED TO GROW AT AN EXPONENTIAL RATE OF OVER 21% BETWEEN 2021 AND 2027. THE ADVENT OF SEVERAL NEW TECHNOLOGIES, SUCH AS AI, VR, AND CLOUD BASED LMS, WILL DRIVE THE MARKET GROWTH. THE EMERGENCE OF AN AI-ENABLED E-LEARNING SOLUTION WILL HELP IN THE DEVELOPMENT OF SMART CONTENT, DIGITIZED STUDY GUIDES, AND REAL-TIME QUESTIONING. THE TRENDING MARKET IN CONJUNCTION WITH THE COST SAVINGS OF REPLACING IN-PERSON INSTRUCTION WITH DIGITAL SOFTWARE MAKE E-LEARNING NOT ONLY A NECESSITY IN TODAY'S POST COVID ENVIRONMENT, BUT A WISE PRISON EDUCATIONAL SOLUTION IN ANY ENVIRONMENT.

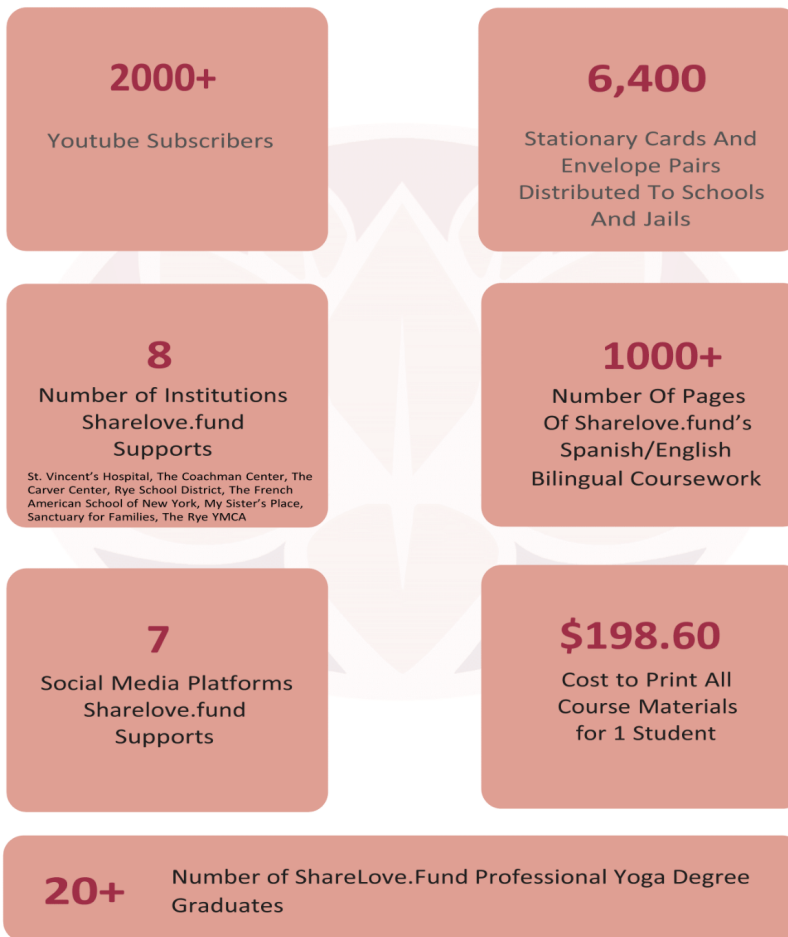


ETHICAL AND SOCIAL RESPONSIBILITY



ShareLove.Fund

Facts & Figures



Train Yogis. Empower Women. Build Lives





APPENDIX

PROFIT AND LOSS STATEMENT (PERIOD ENDING JUNE 2021)

ShareLove.Fund Profit and Loss June 2021

	<u>Total</u>
Income	
Donations	12,840.00
Stripe Income	
Merchandise Sales	312.20
Stripe Donations	175.00
Recurring Donation	710.00
Total Stripe Donations	<u>\$ 885.00</u>
Total Stripe Income	<u>\$ 1,197.20</u>
Total Income	<u>\$ 14,037.20</u>
Cost of Goods Sold	
Merchandizing Production	13,492.31
Total Cost of Goods Sold	<u>\$ 13,492.31</u>
Gross Profit	<u>\$ 544.89</u>
Expenses	
Advertising & Marketing	327.92
Bank Charges & Fees	
Paypal Fees	3.03
Stripe Fees	60.94
Total Bank Charges & Fees	<u>\$ 63.97</u>
Office Supplies & Software	191.13
Outreach Donations	100.00
Postage and Delivery	93.47
Professional Fees	
Accounting	2,428.75
Total Professional Fees	<u>\$ 2,428.75</u>
Programming Expenses	411.83
Graduation	2,300.00
Certification	3,950.00
Total Graduation	<u>\$ 6,250.00</u>
Internship	1,240.00
Stationery	1,009.87
Upwork Charges	3,320.03
Total Programming Expenses	<u>\$ 12,231.73</u>
Total Expenses	<u>\$ 15,436.97</u>
Net Operating Income	<u>-\$ 14,892.08</u>
Net Income	<u>-\$ 14,892.08</u>

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PROFIT AND LOSS STATEMENT (PERIOD ENDING JANUARY - JUNE, 2021)

ShareLove.Fund	
Profit and Loss	
January - June, 2021	
	Total
Income	
Donations	21,103.00
Stripe Income	
Merchandise Sales	4,330.40
Stripe Donations	20,412.00
Recurring Donation	6,065.00
Total Stripe Donations	\$26,477.00
Total Stripe Income	\$30,807.40
Total Income	\$51,910.40
Cost of Goods Sold	
Merchandizing Production	15,422.76
Total Cost of Goods Sold	\$15,422.76
Gross Profit	\$36,487.64
Expenses	
Advertising & Marketing	1,890.00
Translation Services	730.00
Total Advertising & Marketing	\$2,620.00
Bank Charges & Fees	
Paypal Fees	38.38
Stripe Fees	1,588.09
Total Bank Charges & Fees	\$1,626.47
Events	475.00
Gifts	2,250.00
Insurance	2,204.25
Office Supplies & Software	1,530.90
Outreach Donations	1,150.00
Photography	2,000.00
Postage and Delivery	93.47
Professional Fees	1,098.81
Accounting	2,745.00
Admin	2,100.00
Total Professional Fees	\$5,943.81
Programming Expenses	411.83
Graduation	2,300.00
Certification	3,950.00
Total Graduation	\$6,250.00
Internship	2,040.00
Stationery	1,009.87
Upwork Charges	3,320.03
Yoga	
Certifications and Education	1,040.00
Clothing - Media	22.99
Training	666.25
Total Yoga	\$1,729.24
Total Programming Expenses	\$14,760.97
Reimbursable Expenses	1,000.00
Total Expenses	\$35,654.87
Net Operating Income	\$ 832.77
Net Income	\$ 832.77
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PROFIT AND LOSS STATEMENT (LIFETIME OF COMPANY)

ShareLove.Fund	
Profit and Loss	
All Dates	
	Total
Income	
Donations	85,787.63
Stripe Income	
Merchandise Sales	4,330.40
Stripe Donations	21,647.00
Recurring Donation	6,065.00
Total Stripe Donations	\$27,712.00
Total Stripe Income	\$32,042.40
Total Income	\$117,830.03
Cost of Goods Sold	
Merchandizing Production	15,422.76
Total Cost of Goods Sold	\$15,422.76
Gross Profit	\$102,407.27
Expenses	
Advertising & Marketing	5,040.00
Translation Services	730.00
Total Advertising & Marketing	\$5,770.00
Bank Charges & Fees	0.00
Paypal Fees	38.65
Stripe Fees	1,620.39
Total Bank Charges & Fees	\$1,659.04
Events	2,043.16
Catering	276.36
Total Events	\$2,319.52
Gifts	2,350.00
Insurance	2,204.25
Meals & Entertainment	1,190.44
Miscellaneous	105.00
Office Supplies & Software	1,800.39
Outreach Donations	1,850.00
Photography	5,194.17
Postage and Delivery	93.47
Professional Fees	1,098.81
Accounting	5,245.00
Admin	6,233.73
CFO Work	6,000.00
Legal	6,500.00
Total Professional Fees	\$25,077.54
Programming Expenses	411.83
Graduation	2,300.00
Certification	3,950.00
Videographer	1,600.00
Total Graduation	\$7,850.00
Internship	2,040.00
Stationery	1,009.87
Upwork Charges	3,464.23
Yoga	
Certifications and Education	1,832.00
Clothing - Media	1,880.29
Journals and Publications	144.12
Training	11,166.25
Total Yoga	\$15,022.66
Total Programming Expenses	\$29,798.59
Reimbursable Expenses	1,000.00
Uncategorized Expense	32.41
Utilities	
Phone	1,068.45
Total Utilities	\$1,068.45
Total Expenses	\$81,513.27
Net Operating Income	\$20,894.00
Net Income	\$20,894.00
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STATEMENT OF FINANCIAL POSITION (PERIOD ENDING DEC 2020)

**THE SHARE INSTITUTE, INC.
STATEMENT OF FINANCIAL POSITION
December 31, 2020**

ASSETS	
Cash and cash equivalents	<u>\$ 13,388</u>
LIABILITIES AND NET ASSETS	
LIABILITIES	
Accounts payable and accrued expenses	\$ 2,500
NET ASSETS (WITHOUT RESTRICTIONS)	<u>10,888</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 13,388</u>

See Accountant's Report and Notes to Financial Statements



STATEMENT OF ACTIVITIES (PERIOD ENDING DEC 2020)

THE SHARE INSTITUTE, INC.
STATEMENT OF ACTIVITIES
For the period November 20, 2020 (Inception)
through December 31, 2020

REVENUE (WITHOUT RESTRICTIONS)	
Contributions	\$ <u>54,685</u>
EXPENSES	
Program services	38,797
Management and general	<u>5,000</u>
TOTAL EXPENSES	<u>43,797</u>
CHANGE IN NET ASSETS	10,888
NET ASSETS, BEGINNING OF PERIOD	<u>-</u>
NET ASSETS (WITHOUT DONOR RESTRICTIONS), END OF PERIOD	<u>\$ 10,888</u>

See Accountant's Report and Notes to Financial Statements



STATEMENT OF FUNCTIONAL EXPENSES (PERIOD ENDING DEC 2020)

THE SHARE INSTITUTE, INC.
 STATEMENT OF FUNCTIONAL EXPENSES
 For the period November 20, 2020 (Inception)
 through December 31, 2020

	SUPPORTING SERVICES				
	Program Services	Management and General	Fundraising	Total	Grand Total
Advertising	\$ 3,150	\$ -	\$ -	\$ -	\$ 3,150
Education expenses	2,795	-	-	-	2,795
Legal fees	4,000	2,500	-	2,500	6,500
Meals and event catering	1,467	-	-	-	1,467
Office operation expenses	116	-	-	-	116
Miscellaneous	105	-	-	-	105
Outreach donations	700	-	-	-	700
Professional fees	10,134	2,500	-	2,500	12,634
Printing, photography and reproduction	3,194	-	-	-	3,194
Professional development and training	10,500	-	-	-	10,500
Small group events	1,568	-	-	-	1,568
Telephone and internet	1,068	-	-	-	1,068
	<u>\$ 38,797</u>	<u>\$ 5,000</u>	<u>\$ -</u>	<u>\$ 5,000</u>	<u>\$ 43,797</u>
Total functional expenses	<u>\$ 38,797</u>	<u>\$ 5,000</u>	<u>\$ -</u>	<u>\$ 5,000</u>	<u>\$ 43,797</u>

See Accountant's Report and Notes to Financial Statements

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STATEMENT OF CASH FLOWS (PERIOD ENDING DEC 2020)



THE SHARE INSTITUTE, INC.
STATEMENT OF CASH FLOWS
For the period November 20, 2020 (Inception)
through December 31, 2020

CASH FLOWS FROM OPERATING ACTIVITIES:	
Change in net assets	\$ 10,888
Increase in operating liabilities:	
Accounts payable and accrued expenses	<u>2,500</u>
NET CHANGE IN CASH AND CASH EQUIVALENTS	13,388
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	<u>-</u>
CASH AND CASH EQUIVALENTS, END OF PERIOD	<u>\$ 13,388</u>

SUPPLEMENTAL DISCLOSURES OF CASH FLOW
INFORMATION:

No taxes or interest were paid by the Organization for the period
November 20, 2020 (Inception) through December 31, 2020.

See Accountant's Report and Notes to Financial Statements



BOARD OF DIRECTOR BIOGRAPHIES



ASHLEY SHARE, ESQ. IS THE FOUNDER, CEO, AND CHAIRWOMAN OF THE BOARD OF DIRECTORS FOR SHARELOVE.FUND. ASHLEY IS A YOGA ALLIANCE CERTIFIED RYT 500, RPYT AND RCYT YOGA TEACHER. SHE RECEIVED A B.A. IN ENGLISH AND DOUBLE MINORS IN BUSINESS ADMINISTRATION AND ENVIRONMENTAL SCIENCE FROM UC BERKELEY, A M.Sc. FROM THE LONDON SCHOOL OF ECONOMICS, AND A J.D. FROM FORDHAM UNIVERSITY SCHOOL OF LAW. SHE WORKED FOR KIRKLAND & ELLIS LLP AS A CORPORATE RESTRUCTURING ATTORNEY. CURRENTLY, SHE IS A REAL ESTATE PROFESSIONAL, YOGI, AND PHILANTHROPIST.

DR. SHARONA BEN-HAIM, MD, IS A BOARD MEMBER OF SHARELOVE.FUND. SHARONA IS THE FIRST FEMALE NEUROSURGEON AND PROFESSOR OF NEUROSURGERY AT THE UNIVERSITY OF CALIFORNIA SAN DIEGO. SHE PERFORMED HER UNDERGRADUATE STUDIES AT UC BERKELEY, AND HER MEDICAL TRAINING AT THE UC SAN DIEGO SCHOOL OF MEDICINE. SHE COMPLETED HER RESIDENCY IN NEUROLOGICAL SURGERY AT THE MOUNT SINAI HOSPITAL IN NEW YORK CITY, A FELLOWSHIP IN EPILEPSY AND FUNCTIONAL NEUROSURGERY AT YALE UNIVERSITY, AND DEEP BRAIN STIMULATION TRAINING AT OXFORD.





CHRISTINA BERNSTEIN, IS A BOARD MEMBER AND FINANCE COMMITTEE MEMBER OF SHARELOVE.FUND. CHRISTINA IS BILINGUAL SPEAKING ENGLISH AND MANDARIN. SHE ATTENDED NEW YORK UNIVERSITY STERN SCHOOL OF BUSINESS WHERE SHE EARNED A B.S. IN FINANCE & ACCOUNTING WITH A CONCENTRATION IN SPEECH & INTERPERSONAL RELATIONS. SHE BRINGS EXTENSIVE FINANCIAL KNOWLEDGE TO THE BOARD AS A FINANCIAL SERVICES PROFESSIONAL LICENSED IN BOTH THE SERIES 7 AND SERIES 63 FOR SECURITIES TRADING. SHE CURRENTLY SERVES AS THE DIRECTOR OF FIXED INCOME, INVESTMENT GRADE SALES AT TRUIST SECURITIES WHERE SHE SELLS AND TRADES CORPORATE BONDS FOR INSTITUTIONAL CLIENTS. HER EXTENSIVE CORPORATE PHILANTHROPY EXPERIENCE INCLUDES HER ROLE ON THE EVENTS COMMITTEE AND IN FUNDRAISING IN THE WESTCHESTER AREA FOR ST. JUDE'S CHILDREN'S HOSPITAL.

DR. ERIKA D. BILLICK, MD, PH.D., IS A BOARD MEMBER, SECRETARIAL OFFICER, AND FINANCE COMMITTEE MEMBER OF SHARELOVE.FUND. ERIKA RECEIVED HER UNDERGRADUATE DEGREE FROM UNIVERSITY OF CALIFORNIA, LOS ANGELES. SHE RECEIVED HER PH.D. IN BIOLOGY FROM ROCKEFELLER UNIVERSITY AND MD FROM WEILL CORNELL MEDICAL COLLEGE. SHE WORKED AS A MEDICAL SCIENTIST FOR 15 YEARS BEFORE TURNING TO EDITING. SHE HAS DEVELOPED AN EXPERTISE IN EDITING WORK WRITTEN BY NONNATIVE ENGLISH SPEAKERS, AND HAS WORKED ON EVERYTHING FROM SCIENCE FICTION BOOKS TO CHEMISTRY BLOGS.





CINDY CHEN DELANO, ESQ. IS A BOARD MEMBER AND FINANCE COMMITTEE OF SHARELOVE.FUND. SHE IS MULTILINGUAL SPEAKING ENGLISH, MANDARIN, CANTONESE, AND FUJIANESE! CINDY IS CO-FOUNDER AND PARTNER OF INVICTUS GLOBAL MANAGEMENT, LLC, AN AUSTIN, TEXAS-BASED SPECIAL SITUATIONS INVESTMENT FIRM THAT INVESTS IN THE ENTIRE LIFE CYCLE OF A BANKRUPTCY AND/OR RESTRUCTURING THROUGH (1) DISTRESSED CREDIT, (2) BANKRUPTCY TRADE CLAIMS AND (3) LITIGATION FINANCE. CINDY PLAYS AN INTEGRAL ROLE IN THE FIRM'S INVESTMENT STRATEGY BY INTEGRATING HOLISTIC LEGAL ANALYSIS AND HER BANKRUPTCY AND LITIGATION EXPERTISE INTO EVERY STAGE OF THE INVESTING PROCESS. CINDY ALSO LEADS THE FIRM'S STRATEGIC ACTIVISM IN ITS INVESTMENTS. CINDY CO-FOUNDED INVICTUS IN EARLY 2019 AFTER SERVING AS THE

SENIOR LEGAL ANALYST ON THE CREDIT INVESTMENT TEAM AT WHITEBOX ADVISORS, LLC, WHERE SHE AND HER CO-FOUNDER AMIT PATEL FIRST PAIRED THEIR COMPLEMENTARY INVESTING AND LEGAL EXPERTISE TO BUILD THE CORNERSTONE OF INVICTUS' DIFFERENTIATED INVESTMENT STRATEGY. CINDY WAS PREVIOUSLY ASSOCIATE GENERAL COUNSEL AT AIG INVESTMENTS. PRIOR THERETO, CINDY WAS A PRACTICING BANKRUPTCY ATTORNEY AT FIRMS THAT INCLUDE KIRKLAND & ELLIS LLP, WEIL, GOTSHAL & MANGES LLP, AND MILBANK, TWEED, HADLEY & McCLOY LLP, WHERE SHE REPRESENTED BOTH DEBTORS AND CREDITORS IN COMPLEX, HIGH STAKES BANKRUPTCIES AND/OR RESTRUCTURINGS. CINDY RECEIVED HER B.A. FROM NEW YORK UNIVERSITY IN 2001 AND RECEIVED HER J.D. FROM ST. JOHN'S UNIVERSITY SCHOOL OF LAW IN 2004, EACH MAGNA CUM LAUDE.



BOBBIE A. HECK, ESQ. IS A BOARD MEMBER OF SHARELOVE.FUND. BOBBIE RECEIVED A B.A. IN POLITICAL SCIENCE FROM COLUMBIA UNIVERSITY AND A J.D. FROM NEW YORK UNIVERSITY SCHOOL OF LAW. SHE HAS EXTENSIVE PROFESSIONAL EXPERIENCE IN BOTH THE NONPROFIT AND PROFIT SECTORS INCLUDING HER YEARS SPENT AS AN ATTORNEY AT GIBSON, DUNN & CRUTCHER LLP, A LEADING GLOBAL LAW FIRM, AND HER CURRENT POSITION AS PARTNER AND SENIOR COUNSEL AT ANDELSON PROPERTIES.



JULIE NAPOLITANO, IS A BOARD MEMBER OF SHARELOVE.FUND. JULIE IS AN ENERGETIC AND JOYFUL PROMOTER OF THE EVOLUTION OF THE HUMAN SPIRIT. DEDICATED TO THE ASSISTANCE OF LIBERATING VULNERABLE WOMEN, SHE BRINGS SIX YEARS OF EXPERIENCE IN THE HUMANITARIAN RESPONSE TO HUMAN TRAFFICKING. JULIE HAS SERVED ON THE BOARD OF THE PARTNERSHIP TO END HUMAN TRAFFICKING AND LEAD COMMUNITY AWARENESS PROJECTS WITH LOVE146. SHE SERVES AS A BOARD MEMBER WITH FLYING WITH AIR. JULIE BEGAN HER OWN JEWELRY LINE, JOEY AND JULES, WHERE SOME OF THE PROCEEDS ARE REINVESTED INTO ORGANIZATIONS DEVOTED TO HELPING WOMEN SURVIVORS.



JACQUELINE WONG, IS A BOARD MEMBER AND FINANCE COMMITTEE MEMBER OF SHARELOVE.FUND. JACQUELINE WAS BORN IN HONG KONG AND WAS RAISED IN CANADA AND THE SAN FRANCISCO BAY AREA. SHE GRADUATED WITH A B.A. IN FASHION DESIGN FROM THE CALIFORNIA COLLEGE OF THE ARTS AND USED HER CREATIVE TALENTS IN DESIGNING FOR WELL-KNOWN NEW YORK AND SAN FRANCISCO BASED FASHION COMPANIES. SHE WORKS AS A FINANCE MANAGER AT MONTGOMERY LANDS, INC. AND SHE IS A BOARD MEMBER OF HONG KONG ASSOCIATION. SHE SPEAKS ENGLISH, FRENCH, CANTONESE AND MANDARIN.



Contact

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